**Outline - Team Presentation (5%)**

BUSM 1500 Business Presentation Skills

**Student Names Student ID**

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**Selected Company**

Company that each team member is familiar with, or passionate about:

**Which area will your team improve performance in:**

* Reducing the company’s **impact on the environment** and be “greener”
* Hiring **new talent** from post graduate institutions (such as Langara College)
* Becoming more **ethical** in the company’s business practices.
* Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**STRUCTURE OF PRESENTATION**

**Introduction**

**Formal Introduction:** Team members and presentation topic.

**Thesis:** Clearly stating why are you here (your consulting mandate).

**Overview:** Briefly summarize your 3 recommendations in your team’s selected area.

**BODY**

**Key Recommendation #1:** Describe your first recommendation (use research, data, statistics, and examples to support your findings).

**Key Recommendation #2:** Describe your second recommendation (use research, data, statistics, and examples to support your findings).

**Key Recommendation #3:** Describe your third recommendation (use research, data, statistics, and examples to support your findings).

**CONCLUSION**

**Summary:** Briefly summarize your 3 recommendations.

**Concluding Remarks & Call to Action:** Be creative, clear, and specific in stating your call to action to the company.